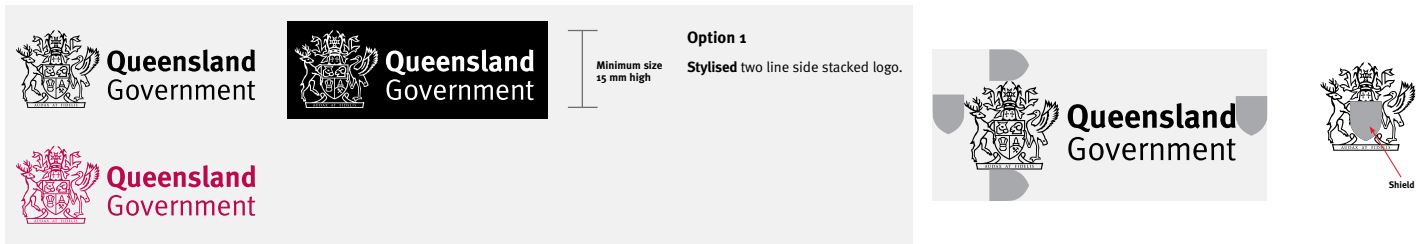


Activate! Queensland permanent infrastructure signage

(Please note these examples are not set templates.)

The Coat of Arms and partner club logo should be of sufficient and equal size to allow easy recognition and readability, considering the type of sign, its positioning and visibility. The Coat of Arms elements may not be separated. The minimum clearance zone around the Coat of Arms is the width of the shield as per the examples below.



- Meta is the preferred typeface (if you have Creative Cloud, Meta Pro is available for free through Typekit). If Meta is not available please use Arial as a substitute.
- Queensland Government and signage colour coding is displayed in table to the right.

PANTONE	C	M	Y	K	R	G	B
● PMS 207	5	100	45	22	167	2	64
● PMS 254	52	95	0	0	142	52	147
● PMS Orange 021	0	77	94	0	242	97	42
● PMS 326	74	3	30	0	1	181	187
● PMS 347	93	0	100	0	0	154	68
● PMS Cool Grey 1	12	10	12	0	222	219	215

Example external sign



NOTE: If different sizes are required, scale all elements equally.

Example internal sign



NOTE: If different sizes are required, scale all elements equally.

For use of the Queensland Government Coat of Arms on front-of-house signage please contact your Sport and Recreation adviser.