

LITTERING ATTITUDES AND BEHAVIOURS

OF RESIDENTS IN NORTH QUEENSLAND

THE PUBLIC ARE NOT TOLERANT OF LITTERING AND FIND IT UNACCEPTABLE

UNACCEPTABLE BEHAVIOURS

99%

Dropping packaging or bottles/cans out of a vehicle

(QLD average 98%)

87%

Leaving food scraps in a park

(QLD average 88%)

70%

Putting rubbish beside an overflowing public bin

(QLD average 73%)

LITTERING PROFILE OF RESIDENTS

1%

FREQUENT LITTERER

(QLD average 2%)

25%

OCCASIONAL LITTERER

(QLD average 23%)

14%

FOOD SCRAPS LITTERER

(QLD average 10%)

61%

NON LITTERER

(QLD average 64%)

FEAR OF GETTING CAUGHT IS NOT A STRONG DETERRENT

MOTIVATIONS FOR NOT LITTERING

88%

Because it would look ugly

(QLD average 84%)

76%

Someone else would have to pick it up

(QLD average 83%)

58%

Too worried about being seen by others

(QLD average 59%)

MANY BELIEVE THAT PEOPLE ARE UNLIKELY TO BE CAUGHT AND FINED FOR LITTERING

AT MOST...

34%

Think people get caught and fined for dropping rubbish out of a vehicle

(QLD average 31%)

WHEN IT COMES TO WHAT IS ILLEGAL, AREAS OF CONFUSION INCLUDE:



Releasing of balloons at a celebration or memorial



Food scraps

77%

Are likely to report littering if they witness it in the future

(QLD average 74%)

BUT ONLY CERTAIN TYPES

MOST LIKELY TO REPORT

69% Flicking a cigarette butt into dry grass or bushland
(QLD average 61%)

64% Emptying their car waste onto a car park or roadside
(QLD average 58%)

LEAST LIKELY TO REPORT

24% Leaving rubbish behind on a public picnic table
(QLD average 23%)

17% Leaving rubbish behind at a stadium or concert
(QLD average 16%)

ILLEGAL DUMPING ATTITUDES AND BEHAVIOURS OF RESIDENTS IN NORTH QUEENSLAND

THE PUBLIC ARE VERY INTOLERANT OF ILLEGAL DUMPING AND FIND IT COMPLETELY UNACCEPTABLE

UNACCEPTABLE BEHAVIOURS

99%

Leaving household waste in a bushland or national park

(QLD average 98%)

99%

Leaving tyres, chemicals or paint tins in bushland or national park

(QLD average 98%)

99%

Leaving household goods in bushland or national park

(QLD average 97%)

ILLEGAL DUMPING PROFILE OF RESIDENTS

2%

DELIBERATE DUMPER

(QLD average 2%)

3%

KERBSIDE DUMPER

(QLD average 4%)

95%

NON DUMPER

(QLD average 94%)

CONCERN ABOUT BEING FINED IS NOW ONE OF THE MAIN MOTIVATIONS FOR NOT DUMPING ITEMS ILLEGALLY

MOTIVATIONS FOR NOT DUMPING ILLEGALLY

83%

Someone else would have to pick it up

(QLD average 84%)

83%

Because it would look ugly

(QLD average 83%)

66%

Worried about being fined

(QLD average 71%)

DESPITE AN INCREASE IN CONCERN ABOUT FINES, HALF BELIEVE THAT BEING CAUGHT AND FINED FOR ILLEGAL DUMPING IS UNLIKELY

WHEN IT COMES TO WHAT IS ILLEGAL, AREAS OF CONFUSION INCLUDE:



Leaving items outside a charity shop or donation bin



Leaving items on the kerbside with a 'free' sign



Leaving items on the kerbside, outside of pickup times



Leaving green waste in a bushland or national park

99%

Are likely to report illegal dumping if they witness it in the future

(QLD average 96%)

BUT ONLY CERTAIN TYPES

MOST LIKELY TO REPORT

84%

Leaving tyres, chemicals or and paint tins in a park
(QLD average 78%)

83%

Leaving goods in bushland or national park
(QLD average 56%)

LEAST LIKELY TO REPORT

21%

Leaving goods outside a charity shop or donation bins
(QLD average 22%)

44%

Leaving green waste in bushland or national park
(QLD average 36%)