

# LITTERING ATTITUDES AND BEHAVIOURS

## OF RESIDENTS IN FAR NORTH QUEENSLAND

**THE PUBLIC ARE NOT TOLERANT OF LITTERING AND FIND IT UNACCEPTABLE**

### UNACCEPTABLE BEHAVIOURS

**98%**

Dropping packaging or bottles/cans out of a vehicle

(QLD average 98%)

**92%**

Leaving food scraps in a park

(QLD average 88%)

**62%**

Putting rubbish beside an overflowing public bin

(QLD average 73%)

## LITTERING PROFILE OF RESIDENTS

**1%**

**FREQUENT LITTERER**

(QLD average 2%)

**21%**

**OCCASIONAL LITTERER**

(QLD average 23%)

**8%**

**FOOD SCRAPS LITTERER**

(QLD average 10%)

**70%**

**NON LITTERER**

(QLD average 64%)

**FEAR OF GETTING CAUGHT IS NOT A STRONG DETERRENT**

### MOTIVATIONS FOR NOT LITTERING

**87%**

Because it would look ugly

(QLD average 84%)

**86%**

Someone else would have to pick it up

(QLD average 83%)

**52%**

Too worried about being seen by others

(QLD average 59%)

**MANY BELIEVE THAT PEOPLE ARE UNLIKELY TO BE CAUGHT AND FINED FOR LITTERING**

AT MOST...

**24%**

Think people get caught and fined for dropping rubbish out of a vehicle

(QLD average 31%)

**WHEN IT COMES TO WHAT IS ILLEGAL, AREAS OF CONFUSION INCLUDE:**



Releasing of balloons at a celebration or memorial



Food scraps

**72%**

Are likely to report littering if they witness it in the future

(QLD average 74%)

**BUT ONLY CERTAIN TYPES**

### MOST LIKELY TO REPORT

**56%** Flicking a cigarette butt into dry grass or bushland  
(QLD average 61%)

**62%** Emptying their car waste onto a car park or roadside  
(QLD average 58%)

### LEAST LIKELY TO REPORT

**22%** Leaving rubbish behind on a public picnic table  
(QLD average 23%)

**15%** Leaving rubbish behind at a stadium or concert  
(QLD average 16%)

# ILLEGAL DUMPING ATTITUDES AND BEHAVIOURS

## OF RESIDENTS IN FAR NORTH QUEENSLAND

**THE PUBLIC ARE VERY INTOLERANT OF ILLEGAL DUMPING AND FIND IT COMPLETELY UNACCEPTABLE**

### UNACCEPTABLE BEHAVIOURS

**98%**

Leaving household waste in a bushland or national park

(QLD average 98%)

**98%**

Leaving tyres, chemicals or paint tins in bushland or national park

(QLD average 98%)

**98%**

Leaving household goods in bushland or national park

(QLD average 97%)

## ILLEGAL DUMPING PROFILE OF RESIDENTS

**1%**

**DELIBERATE DUMPER**

(QLD average 2%)

**1%**

**KERBSIDE DUMPER**

(QLD average 4%)

**99%**

**NON DUMPER**

(QLD average 94%)

**CONCERN ABOUT BEING FINED IS NOW ONE OF THE MAIN MOTIVATIONS FOR NOT DUMPING ITEMS ILLEGALLY**

### MOTIVATIONS FOR NOT DUMPING ILLEGALLY

**91%**

Someone else would have to pick it up

(QLD average 84%)

**90%**

Because it would look ugly

(QLD average 83%)

**79%**

Worried about being fined

(QLD average 71%)

**DESPITE AN INCREASE IN CONCERN ABOUT FINES,**

**HALF BELIEVE THAT BEING CAUGHT AND FINED FOR ILLEGAL DUMPING IS UNLIKELY**

**WHEN IT COMES TO WHAT IS ILLEGAL, AREAS OF CONFUSION INCLUDE:**



Leaving items outside a charity shop or donation bin



Leaving items on the kerbside with a 'free' sign



Leaving items on the kerbside, outside of pickup times



Leaving green waste in a bushland or national park

**96%**

Are likely to report illegal dumping if they witness it in the future

(QLD average 96%)

**BUT ONLY CERTAIN TYPES**

### MOST LIKELY TO REPORT

**80%**

Leaving tyres, chemicals or and paint tins in a park  
(QLD average 78%)

**78%**

Leaving goods in bushland or national park  
(QLD average 56%)

### LEAST LIKELY TO REPORT

**23%**

Leaving goods outside a charity shop or donation bins  
(QLD average 22%)

**35%**

Leaving green waste in bushland or national park  
(QLD average 36%)